

Kansas Optometric Association's
2017 Fall Eyecare Conference
 ASSISTANT EDUCATION SCHEDULE - *PRELIMINARY*

November 3-4, 2017 • DoubleTree by Hilton Wichita Airport

Friday, November 3, 2017

- 4:00 - 7:00 pm DOCTORS/ASSISTANTS
Registration
Lobby
- 5:30 - 6:30 pm ASSISTANTS
Education (Session A)
"Promoting Your Practice -
Grass Roots to Social Media"
Todd Fleischer
Multi-Media Theater
- 5:30 - 6:30 pm ASSISTANTS
Education (Session B) (AOA/ABO)
"Evaluating Visual Acuity"
M. Patrick Coleman
Salon I
and
- 6:30 - 7:30 pm ASSISTANTS
Education (AOA/ABO)
"Ocular Disorders"
M. Patrick Coleman
Salon I

Saturday, November 4, 2017

- 7:00 - 8:00 am DOCTORS/ASSISTANTS
Registration
Lobby
- 7:30 am DOCTORS/ASSISTANTS
Coffee
Pre-Function Area
*(Sponsored by Blue Cross &
Blue Shield of Kansas)*
- 8:00 - 9:00 am ASSISTANTS
Education (Session C) (AOA/ABO)
"Staff Management & Customer
Service in the Ophthalmic World -
Part I: Leadership in the Eye Clinic"
M. Patrick Coleman
Multi-Media Theater
- or*
- 8:00 - 9:00 am ASSISTANTS
Education (Session D) (AOA/ABO)
"Ocular Jeopardy"
Jill Luebbert
Salon I

Saturday, November 4, 2017 (Continued)

- 9:00 - 9:30 am ASSISTANTS
Break/Exhibits
Pre-Function Area
- 9:30 - 10:30 am ASSISTANTS
Education (Session E) (AOA/ABO)
"Staff Management & Customer
Service in the Ophthalmic World -
Part II: Preventing Burnout"
M. Patrick Coleman
Multi-Media Theater
- and*
- 10:30 - 11:30 am ASSISTANTS
Education (AOA/ABO)
"Staff Management & Customer
Service in the Ophthalmic World -
Part III: Training the Clinical
Optical Staff"
M. Patrick Coleman
Multi-Media Theater
Multi-Media Theater
- or*
- 9:30 - 11:30 am ASSISTANTS
Education (Session F) (AOA/ABO)
"Game On: Beginning Eyecare"
Jill Luebbert
Salon I
- 11:30 am - 1:00 pm ASSISTANTS
Lunch and Exhibits
Presidential Ballroom
- 1:00 - 2:00 pm ASSISTANTS
Education (Session G) (AOA/ABO)
"Staff Management & Customer
Service in the Ophthalmic World -
Part IV: Customer Service in the
Ophthalmic World"
M. Patrick Coleman
Multi-Media Theater
- or*
- 1:00 - 2:00 pm ASSISTANTS
Education (Session H) (AOA/NCL)
"All I Want are Contacts"
Jill Luebbert
Salon I
- 2:00 - 2:30 pm ASSISTANTS
Break/Exhibits/Prize Drawings
Pre-Function Area
- 2:30 - 4:30 pm ASSISTANTS
Education (Session I) (AOA/ABO)
"Ocular Anatomy and Physiology"
M. Patrick Coleman
Multi-Media Theater
- or*
- 2:30 - 4:30 pm ASSISTANTS
Education (Session J) (AOA/ABO)
"Communication at Different Touch
Points in Office"
Jill Luebbert
Salon I