

Kansas Optometric Association's
2018 Annual Convention and Seminar
ASSISTANT'S REGISTRATION FORM

April 26-27, 2018 • Hyatt Regency Wichita

Please type or print and use one form for each registrant.

Practice Name _____

First Name Middle Initial Last Name Name as it should appear on badge

Address _____ E-mail _____

City State Zip Phone FAX

Emergency Contact Name Emergency Contact Telephone Number

ASSISTANT REGISTRATION FEES

Registration Fees <i>(If postmarked after April 18, add \$25 to your registration. If at the door, add \$50 to your registration fee.)</i>	Cost Per Person	Total Cost
Paras and Assistants of KOA Members.....	\$160.00	\$ _____
Paras and Assistants of Non-KOA Members	\$225.00	\$ _____
Banquet Ticket <i>(if attending Social Hour & Banquet, Friday, April 27 at 6 p.m.)</i>	\$ 45.00	\$ _____

Please indicate which programs and events you will attend on the chart below. Please check only one box for each section, so that you do not inadvertently sign up for two concurrent sessions.

Thursday, April 26, 2018

A	Sunwear: How to Steal Marketshare and Make Big Money Sharon Carter (3-5:00 pm).....	<input type="checkbox"/>
<i>or</i>	B Finding Your Brand's Sweet Spot Andrea Engstrom (3-5:00 pm).....	<input type="checkbox"/>
<i>or</i>	C Knowing Your Digital Score - It's the Secret to Attracting New Patients Sharon Carter (6:30-8:30 pm)	<input type="checkbox"/>
D	Back to the Basics - Part I Elaine Schmidt, CPC (6:30-8:30 pm).....	<input type="checkbox"/>

Friday, April 27, 2018

E	Back to the Basics - Part II Elaine Schmidt, CPC (8:30-9:30 am).....	<input type="checkbox"/>
<i>or</i>	F Total Recall Sharon Carter (8:30-9:30 am)	<input type="checkbox"/>
G	Understanding Durable Medical Equipment Elaine Schmidt, CPC (9:30-10:30 am)	<input type="checkbox"/>
H	Front Office Procedures/Memorable First and Last Impressions Sharon Carter (9:30-10:30 am).....	<input type="checkbox"/>
<i>or</i>	I Dynamite Dispensing Sharon Carter (11 am-Noon)	<input type="checkbox"/>
J	Managing Multiple Generations in the Workplace Kristina Dietrick (11 am-Noon).....	<input type="checkbox"/>
Lunch*	(Noon -1:30 pm).....	<input type="checkbox"/>
<i>or</i>	K Keeping Current in the Optometric World ... Elaine Schmidt, CPC (1:30-3:30 pm).....	<input type="checkbox"/>
L	Where is My Money!?!? It's My Money and I Want It Now Sharon Carter (1:30-3:30 pm)	<input type="checkbox"/>
M	See To Learn: Celebrating 25 Years ... Where Do We Go From Here? Todd Fleischer (3:30-4:30 pm).....	<input type="checkbox"/>

**Please call the KOA office at 785-232-0225 if you have special dietary needs.*

Please return this form to: Kansas Optometric Association, 1266 SW Topeka Blvd., Topeka, KS 66612, FAX (785) 232-6151. **Cancellation Policy:** Less \$10 fee if cancelled on or before April 22, 2018. Less \$10 fee and cost of guaranteed meals for cancellations April 23-25, 2018. No refunds after April 25, 2018.

Please charge \$ _____ to my: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> American Express	
Card Number _____	Expiration Date _____ CCV# _____ Zip Code _____
Name (Please print) _____	Signature _____